

Josef Windsperger
Professor of Organization and Management

Conferences/Presentations/Professional Activities

Organization of International Conferences

I am the founder and organizer of '*Economics and Management of Networks*' (EMNET) - conferences in Europe and North Africa (<http://emnet.univie.ac.at>).

I organized the first international Conference on 'Economics and Management of Networks – Special Topic: Franchising Networks' (the panels and papers are published on: <http://emnet.univie.ac.at>) in Vienna, June 26 – 28, 2003.

I was the organizing chair of the EMNET-conference in Budapest, September 2005, 15 – 17, Rotterdam, June 28 – 30, Sarajevo, September 2009 and Limassol, Cyprus, Dec. 1 – 3. (<http://emnet.www.univie.ac.at>).

I was the organizing chair of the EMNET-conference in Agadir, Morocco, November 21-23, 2013 (http://emnet.univie.ac.at/emnet-2013/?no_cache=1).

Organizing chair of the EMNET-conference in Cape Town, South Africa, December 3 – 5, 2015 (http://emnet.univie.ac.at/emnet-2015/?no_cache=1).

Presentations at International Conferences

The Hayekian Concept of Equilibrium, Economics of Organization Workshop, Yale School of Organization and Management, Jan. 1988.

Equilibrium and Coordination Design, Industrial Organization Workshop, Atlantic International Economic Conference, Montreal, October 1989.

The Adjustment Process of the Firm in Disequilibrium, Managerial Economics Workshop, Atlantic International Economic Conference, Geneva, March 1990.

Efficient Adjustment Strategies in the Short-run Disequilibrium of the Firm, Managerial Economics Workshop, European Economic Association Conference, Lisbon, Sept. 1990.

Transaktionskosten und Informationsstruktur, Tagung des Verbandes der Hochschullehrer für Betriebswirtschaft, Linz, June 1991.

Koordinations-effizienz und interorganisationales Koordinationsdesign, Workshop der Kommission 'Organisation' des Verbandes der Hochschullehrer für Betriebswirtschaft, Berlin, May 1992.

The Evolution of the Vertically Integrated Firm: A Transaction Cost Analysis, International Industrial Organization Conference, Wien, June 1992.

Die Entstehung der Netzwerkunternehmung, Workshop, Verband der Hochschullehrer für Betriebswirtschaft, Schleiden, April 1994.

Die Bestimmung des optimalen Koordinationsmechanismus, Wirtschaftswissenschaftliche Fakultät, Humboldt Universität zu Berlin, April 1994.

Die Matrixorganisation: Eine transaktionskostentheoretische Analyse, Workshop der Kommission 'Organisation', Aufseß, November 1994.

Von der Markt- zur Unternehmenskoordination, Workshop: Verband der Hochschullehrer für Betriebswirtschaft, Jena, April 1995.

From Internal Organization to the Interorganizational Network: An Efficiency Analysis, Paper prepared for presentation at Hitotsubashi-Organization Science Conference in Tokyo, October 19 - 21, 1995.

Transaktionskosten, Spezifität und Franchising, Vortrag an der Universität Bielefeld, Mai 1995.

Die Entstehung der Netzwerkorganisation, Workshop der Kommission ‚Organisation‘, Schleiden, März 1996.

Die Beziehung zwischen der Transaktionskostentheorie und der Kontingenztheorie der Organisation, Kommission ‚Wissenschaftstheorie‘, Marburg 1997.

Informationstechnologie und effiziente Unternehmensgrenze, Workshop der Kommission ‚Organisation‘, Universität Berlin, Februar 1998.

Die Entwicklung der Unternehmenstheorie seit Gutenberg, Gutenberg-Konferenz, Köln, Dezember 1998.

Anreiz- und Entscheidungsstrukturen in Franchisingnetzwerken, International Franchising Conference, Vienna, September 1999.

Knowledge Assets and the Structure of Property Rights, INFORMS-Conference, Seoul 2000.

Informationstechnologie, Strategie und Organisation, German Association of Business Administration, Konferenz, Koblenz 2000.

Allocation of Decision and Ownership Rights in Franchising, International Society of Franchising, Las Vegas, Feb. 2001.

Rents and Resources in the Theory of the Firm, Hochschullehrer für Betriebswirtschaft, Workshop ‚Wissenschaftstheorie‘, Augsburg, June 2001.

Complementarities in Franchising Networks, ISNIE-Conference, Berkeley, September 2001.

The Ownership Structure of the Franchising Firm, German Economic Association for Business Administration Conference, Koblenz, October 2001.

The Dual Structure of Franchising Firm, International Society of Franchising Conference, Orlando, February 2002.

The Allocation of Knowledge Assets in Franchising Networks, DRUID, Copenhagen, June 2002.

The Organization of Knowledge Assets: The Case of Franchising, ISNIE, Debrecen, Oktober 2002.

The Dual Network Structure of Franchising Firms, EMNET, Vienna, June 2003.

A Property Rights Approach of the Dual Network Structure, GEABA, Frankfurt, September 2003.

Allocation of Residual Income Rights under Contractual Relations: The Case of the Hungarian Trucking Industry, Debrecen, 2003.

Knowledge Assets and Governance of Franchising Firm, ISOF-Conference, Las Vegas, February 2004.

The Governance Structure of the Franchising Firm, GEABA, Bonn, September 2004.

Headquarter Advantages of Budapest and Vienna in Central Europe: A Resource-Based View, CEE-2004 Conference, University of Vienna, November 2004.

The Dynamics of Ownership Structure in Franchising Network, International Workshop, Graduate School of Management, Clermont-Ferrand, March 2005.

Contractibility and Ownership Redirection in Franchising, NIE-Workshop, ATOM, Université de Paris 1 (Sorbonne), November 2004.

A Property Rights View of Ownership Redirection in Franchising, ISOF-Conference, London, May 2005.

Institutional Structure of Franchising Firms in Hungary, ISOF-Conference, London, May 2005.

The Governance Structure of Franchising Networks, EMNet 2005, Budapest, September 2005.

Knowledge Assets and Decision Rights in Joint Ventures: Empirical Results from Hungary, Economics and Management of Networks Conference, Budapest, September 2005.

Foreign Direct Investment and Allocation of Ownership Rights, Universität Czernowitz, Ukraine, June 2006

Allocation of Decision Rights in Joint Ventures, SEE Conference, Sarajevo, October 2006

Knowledge Transfer in Franchising Networks, IGR, Université de Rennes, October 2006

Complementarity between Decision and Ownership Rights: The Case of Joint Ventures, Faculté d'Economie, Université de Rennes, October 2006.

Design of Knowledge Transfer Mechanism: The Case of Franchising, ISNIE, Rejkaviak, June 2007.

Exploring the Relationship between Ownership and Decision Rights in International Joint Ventures, EMNet Conference, Rotterdam, June 2007.

A Property Rights View of Control in Foreign Direct Investments, Universität Czernowitz, October 2007.

Knowledge Management of Networks, International Conference, Universität Czernowitz, May 2008.

Contractibility and Knowledge Transfer Mechanisms in Networks, ISOF Conference, Saint Malo, June 2008.

The Design of Knowledge Transfer Mechanisms – A Property Rights View, ICES 2008, October, University of Sarajevo.

A Property Rights View of the Dynamics of Decision Rights in Networks, RSM, Erasmus University Rotterdam, February 2009.

Dynamics of Decision Rights in Networks, ISOF Conference, San Diego, February 2009.

Completeness of Contracts: The Case of Franchising, EMNet-Conference, Sarajevo, September 2009.

Contract Design and Completeness of Contracts, Price Business School, Oklahoma University, July 2010.

An Extended Transaction Cost Model of Decision Rights in Franchising, ISOF – conference, Boston, June 2011.

Multi-Unit Franchising: Transaction Cost Explanations, EMNet conference, Cyprus, Dec. 2011.

Multi-unit Franchising: An Organizational Capabilities View, ISOF – Conference, Ft. Lauderdale, USA, May 2012.

An Extended Transaction Cost Model of Contractual Completeness, University of Oviedo, Faculty of Economics and Business, Spain, Nov. 22, 2012.

Trust, Decentralization and Performance: The Case of Franchising, ISOF-Conference, Zhuhai, China, March 2013.

Profiling USA based Fast Food Franchise Chains: A Cross National Comparison, ISOF-Conference, Zhuhai, China, March 2013.

Ownership Strategy in Franchising: From Single- to Multi-unit Franchising, Workshop at the Babes-Bolyai University, Faculty of Economics and Business Administration, Cluj-Napoca, April 2013.

Franchising Networks: A Research Topic in Organizational Economics, Workshop, Université Jean Monnet, GATE Lyon-Saint-Etienne, May 2013.

Eigentums- und Entscheidungsrechte in internationalen Joint Ventures, Vortrag: Babes-Bolyai Universität, Cluj-Napoca, Rumänien, 30. Mai 2013.

Transaction Cost Analysis of Contractual Completeness in the Turkish Tourism Industry, EMNet 2013, November, Agadir.

Transaction Cost, Trust and Contractual Completeness in Franchising, EMNet 2013, November, Agadir.

Determinants of Multi-unit Franchise Systems Performance, EMNet 2013, November, Agadir.
The Impact of Transaction Costs and Trust on Contractual Completeness in Franchising, ISOF Conference, New Orleans, February 2014.
Guidelines and Rules for Research and Publication in Doctoral Studies, Workshop, Babes-Bolyai University, Cluj-Napoca, Romania, May 14, 2014.
Control and Performance in Networks, ICES 2014, October 13, Sarajevo.
Trade-off between Risk and Incentives in Franchising, ISOF Conference, Oviedo, Spain, June 2015.
Relationship between Royalties and Risk in Franchise Contracting, EMNet 2015, Cape Town, December 2015.
Multi-unit Franchising and Performance: A Franchisor Perspective, EMNet 2015, Cape Town, South Africa, December 2015.

Reviewer

Zeitschrift für Betriebswirtschaft
Organization Science
Strategic Management Journal
Journal of Business Research
Asian-Pacific Journal of Management
Journal of Economic Behaviour and Organization
Journal of International Business Studies
SEE Journal of Economics and Business
Journal of Small Business Management
British Journal of Management
Journal of Retailing
Sloan Management Review
European Management Review
International Small Business Journal
California Management Review
Strategic Entrepreneurship Journal
Managerial and Decision Economics
Small Business Economics
International Journal of Economics of Business

MEMBERSHIPS

German Economic Association for Business Administration
Society for Institutional and Organizational Economics
International Society of Franchising
International Schumpeter Society